GET CURRENT. DRIVE ELECTRIC.

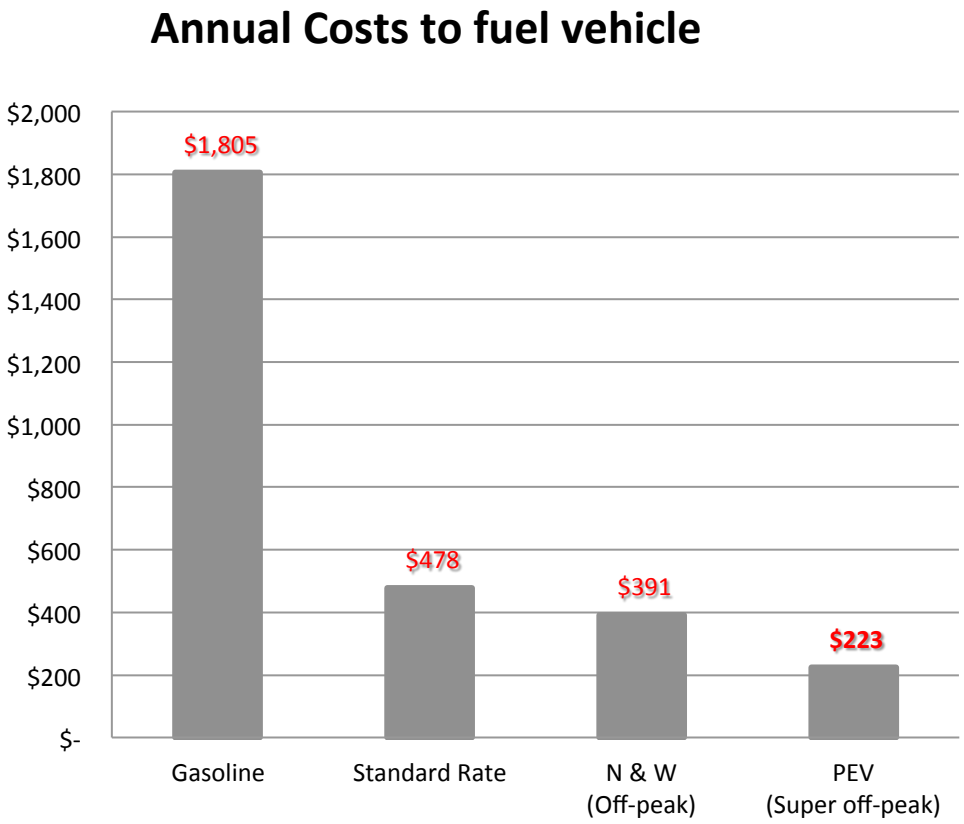
Electric Transportation Update

2016 Environmental Conference

GEORGIA POWER

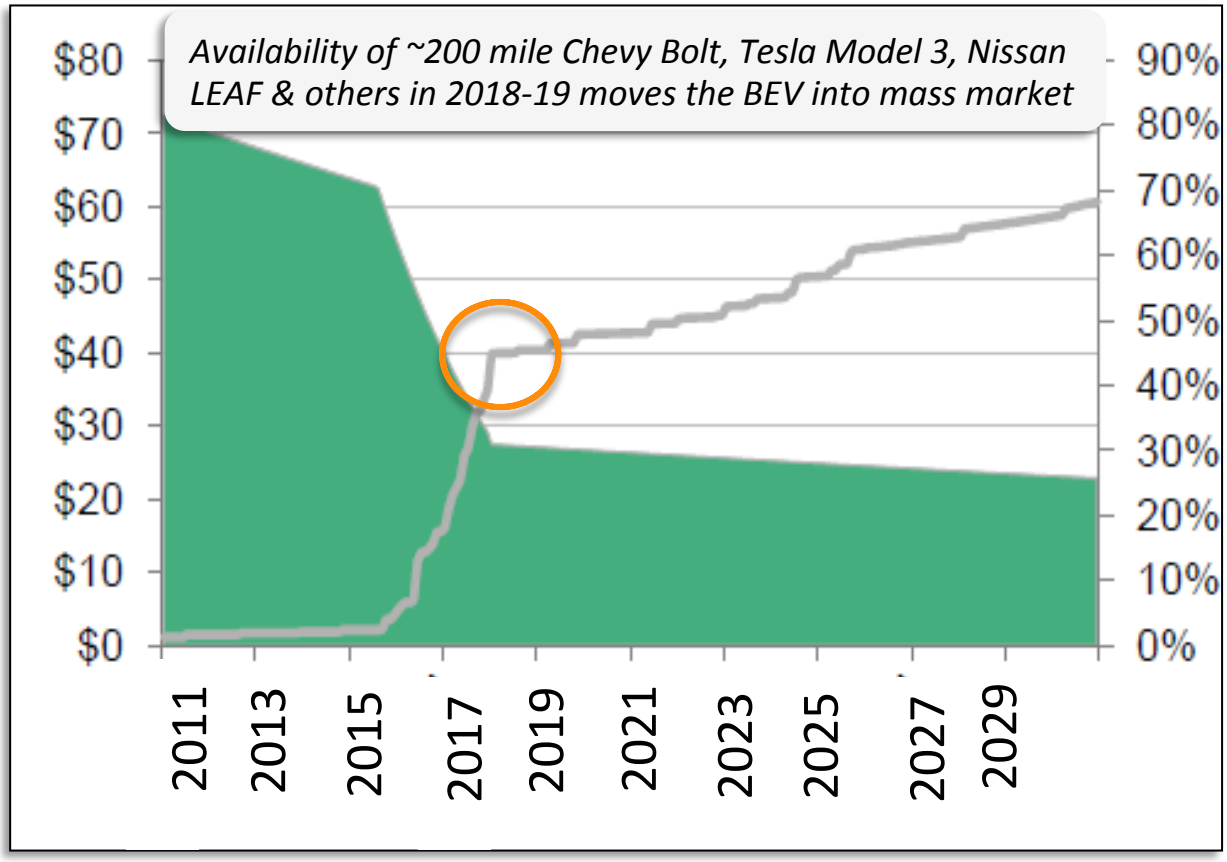
A SOUTHERN COMPANY

Why Drive Electric? Saves You $$$



- Fuel Savings
- PEV rate = 43 cents gas equiv.
- Maintenance Savings
- Zero/Low Emissions
- Energy efficient - 1/3
- Energy Independence

EVs on Threshold of Mass Market Adoption



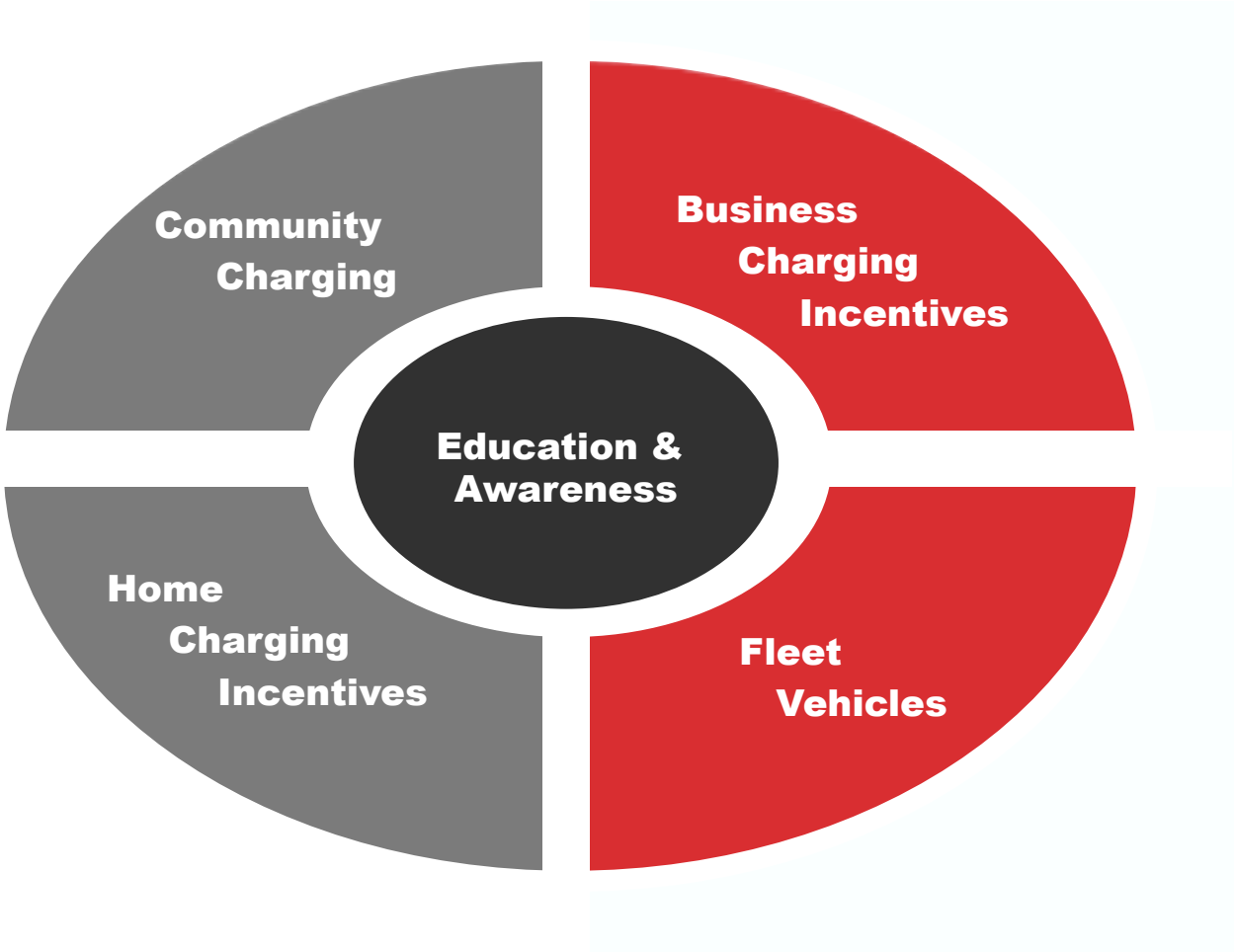
Tipping Point

- $30K Price Point
- 200 Mile Range
- 2018 – 2019

EVs on OEM Roadmap

- 16 new models last 3 years
- 25 models nationally
- 18 models in GA
- Adding 26models by 2019

Georgia Power's Electric Transportation Initiatives



Charger Rebate Programs

1,242 Business Rebates

CLOROX
Girl Scouts
Publix
GT
PONCE CITY MARKET
POST PROPERTIES
Kroger
CDC
WRIGLEY
A Subsidiary of Mars, Incorporated
COX ENTERPRISES, INC.
GEORGIA WORLD CONGRESS CENTER
CITY OF AMERICUS GEORGIA
LOS AMIGOS TORTILLA
UNG UNIVERSITY of NORTH GEORGIA
Marriott HOTELS & RESORTS
Cousins
DOUBLETREE BY HILTON

1,000 Residential Rebates

Almont HOMES
IVEY homes.com

36 GPC Community Charging Islands

THE POWER BEHIND YOUR EV.™

GEORGIA POWER
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Cumming
Market Place Village
1648 Market Place Blvd.
Cumming

Agnes Scott College
250 South McDonough St.
Decatur

Krog Street Market
Krog Street
Atlanta

Chick-fil-A
2720 West Hwy. 54
Peachtree City

Best Western Plus & IHOP
301 N. Central Ave.
Hapeville

Staybridge Suites
3420 Norman Berry Drive
Hapeville

Liberty Village Shopping Center
Hwy. 155 South
McDonough

Kroger
720 Commerce Drive
Decatur

Captain D's
1910 Eatonton Road
Madison

Vinings Jubilee
4300 New Paces Ferry Road SE
Atlanta

Kroger
660 Morosgo Drive
Atlanta

Riverside EpiCenter
135 Riverside Pkwy.
Austell

241 Ralph McGill Blvd. NE
Atlanta

1607 Walton Way
Augusta

1001 Prince Ave.
Athens

12016 Abercorn St.
Savannah

1088 Concord Road SE
Smyrna

4404 North Shallowford Road
Atlanta

11675 Wills Road
Alpharetta

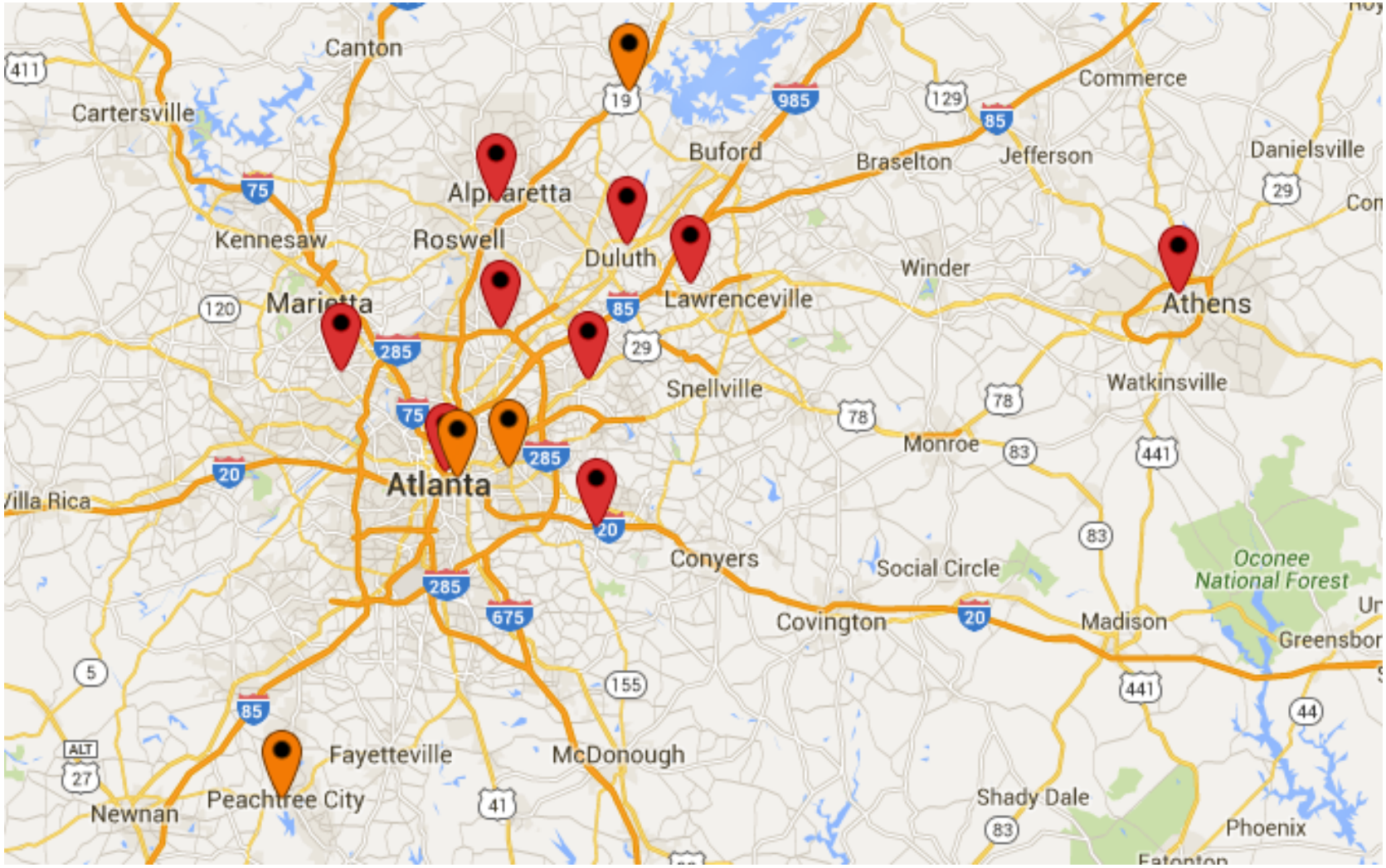
6434 Lawrenceville Hwy.
Tucker

5215 Minola Drive
Lithonia

3825 Rogers Bridge Road
Duluth

1453 Highway 120
Lawrenceville

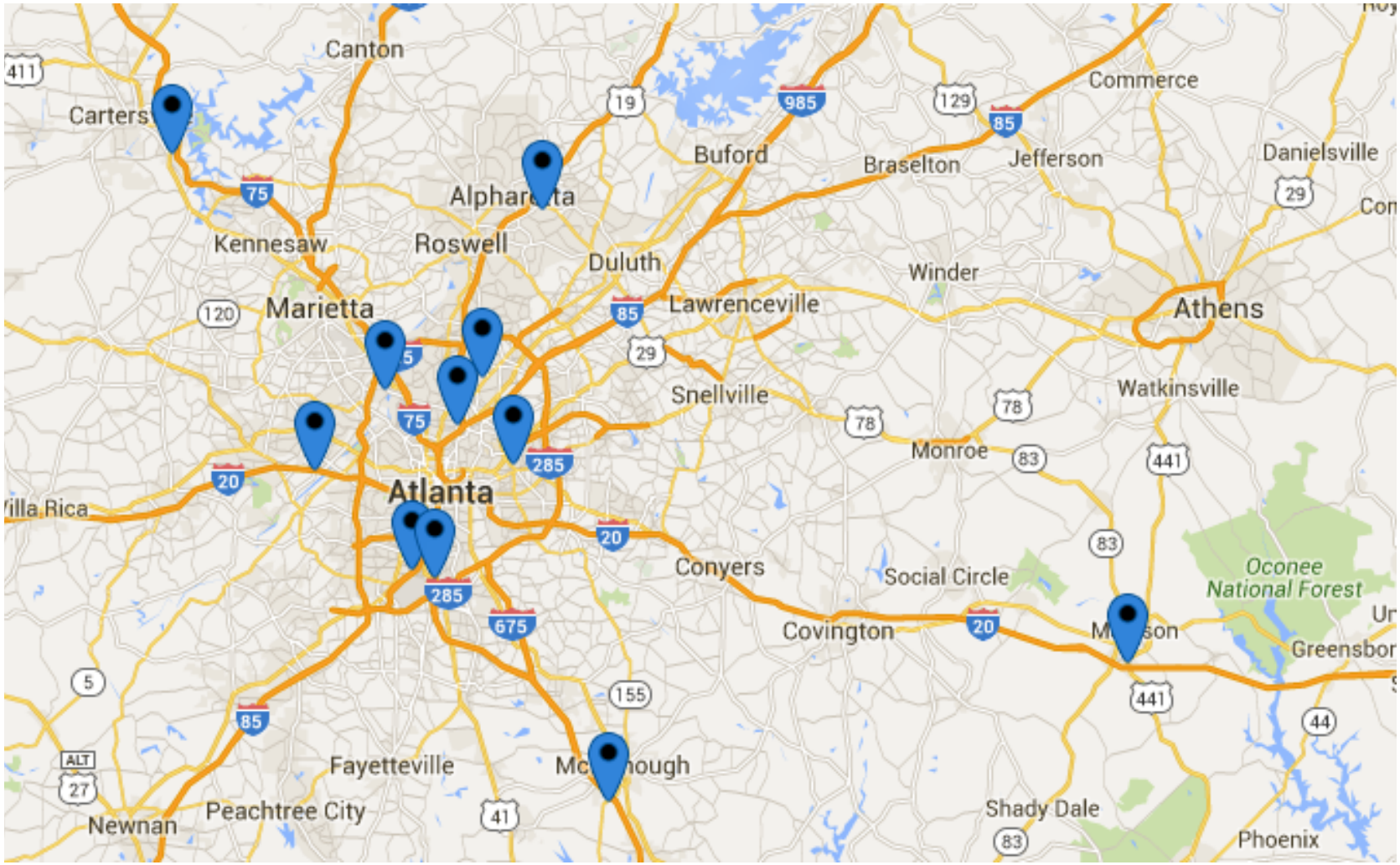
Completed GPC Charging Islands



(11) Georgia Power (4) Customer Sites

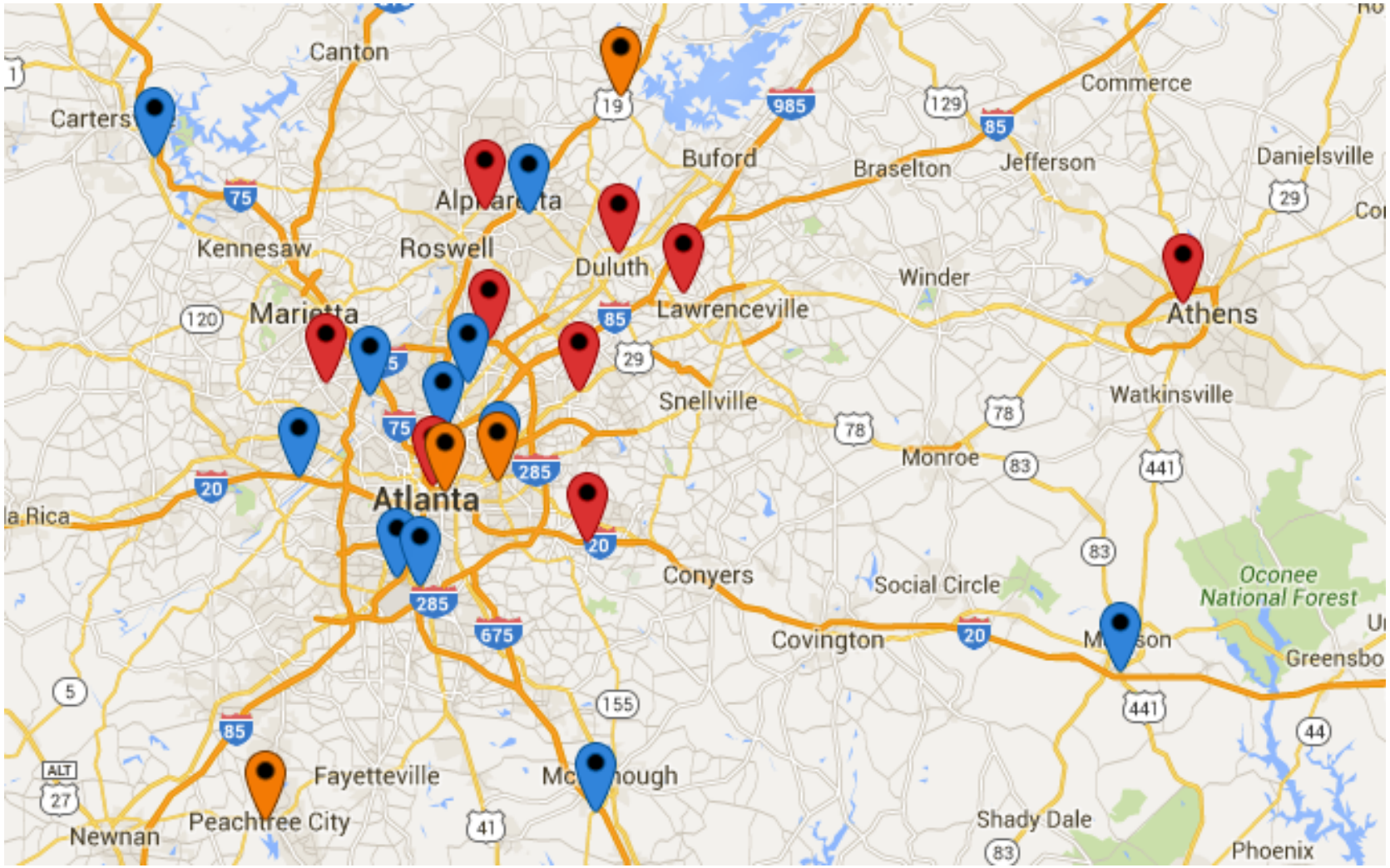
- Peachstate Properties – Cumming
- Agnes Scott – Decatur
- Chick-fil-A – Peachtree City
- Krog Street – Atlanta

Under Contract & Construction



- Best Western/I-hop – Hape
- Staybridge Suites – College
- Liberty Village – McDonoug
- Riverside EpiCenter – Aust
- Vinings Jubilee - Atlanta
- Kroger – Decatur
- LakePoint Complex– Emerson
- Captain D's – Madison
- Georgia State – Alpharetta
- Oglethorpe Univ

Siting Success



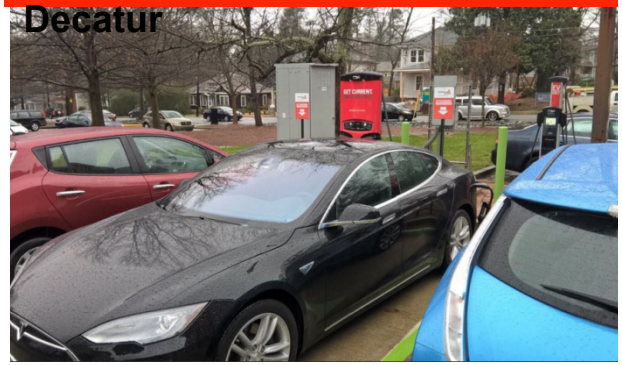
21 Additional Sites Under Review

New Charging Island Locations

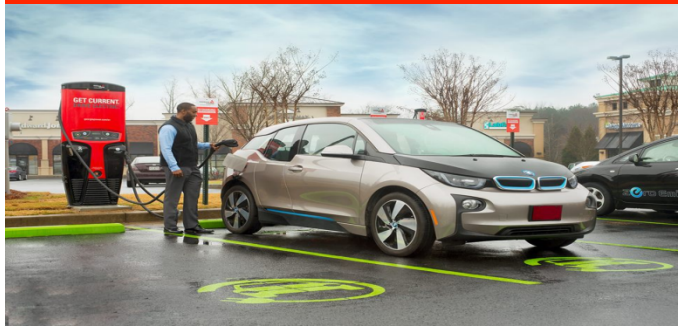
Krog Street Market - Atlanta

Staybridge Suites – College

Agnes Scott University - Decatur



Cumming Peachtree Properties



Best Western/IHOP - Hapeville

Georgia Power Charging Network
www.georgiapower.chargepoint.com

Charger Type	Charging Fees
DC Fast Charger	$0.25/minute
Level 2 Charger	$1/hour for the first three hours and $0.10/min thereafter

Electrifying Our Fleet – 5% Commitment

"Get Current. Drive Electric" Education Campaign

Educating customers and raising EV awareness will drive EV ado

In Summary

- EV market is growing
- Georgia Power is:
  - Educating customers
  - Growing charging infrastructure
  - Offering special PEV rates
  - Electrifying fleets
  - Earning local and national leadership recognition
- Get Current. Drive Electric.
- Visit our website: georgiapower.com/ev

ELECTRIC TRANSPORTATION TEAM

GET CURRENT. DRIVE ELECTRIC.

Appendix

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